

Privacy Policy

General Information

Welcome to our Privacy Policy page! When you use our web site services, you trust us with your information. This Privacy Policy is meant to help you understand what data we collect, why we collect it, and what we do with it. When you share information with us, we can make our services even better for you. For instance, we can show you more relevant search results and ads, help you connect with people or to make sharing with others quicker and easier. As you use our services, we want you to be clear how we're using information and the ways in which you can protect your privacy. This is important; we hope you will take time to read it carefully. Remember, you can find controls to manage your information and protect your privacy and security. We've tried to keep it as simple as possible.

Right to access, correct and delete data and to object to data processing

Our customers have the right to access, correct and delete personal data relating to them, and to object to the processing of such data, by addressing a written request, at any time. The Company makes every effort to put in place suitable precautions to safeguard the security and privacy of personal data, and to prevent it from being altered, corrupted, destroyed or accessed by unauthorized third parties. However, the Company does not control each and every risk related to the use of the Internet, and therefore warns the Site users of the potential risks involved in the functioning and use of the Internet. The Site may include links to other web sites or other internet sources. As the Company cannot control these web sites and external sources, the Company cannot be held responsible for the provision or display of these web sites and external sources, and may not be held liable for the content, advertising, products, services or any other material available on or from these web sites or external sources.

Management of personal data

You can view or edit your personal data online for many of our services. You can also make choices about our collection and use of your data. How you can access or control your personal data will depend on which services you use. You can choose whether you wish to receive promotional communications from our web site by email, SMS, physical mail, and telephone. If you receive promotional email or SMS messages from us and would like to opt out, you can do so by following the directions in that message. You can also make choices about the receipt of promotional email, telephone calls, and postal mail by visiting and signing into Company Promotional Communications Manager, which allows you to update contact information, manage contact preferences, opt out of email subscriptions, and choose whether to share your

contact information with our partners. These choices do not apply to mandatory service communications that are part of certain web site services.

Information we collect

Our store collects data to operate effectively and provide you the best experiences with our services. You provide some of this data directly, such as when you create a personal account. We get some of it by recording how you interact with our services by, for example, using technologies like cookies, and receiving error reports or usage data from software running on your device. We also obtain data from third parties (including other companies). For example, we supplement the data we collect by purchasing demographic data from other companies. We also use services from other companies to help us determine a location based on your IP address in order to customize certain services to your location. The data we collect depends on the services and features you use.

How we use your information

Our web site uses the data we collect for three basic purposes: to operate our business and provide (including improving and personalizing) the services we offer, to send communications, including promotional communications, and to display advertising. In carrying out these purposes, we combine data we collect through the various web site services you use to give you a more seamless, consistent and personalized experience. However, to enhance privacy, we have built in technological and procedural safeguards designed to prevent certain data combinations. For example, we store data we collect from you when you are unauthenticated (not signed in) separately from any account information that directly identifies you, such as your name, email address or phone number.

Sharing your information

We share your personal data with your consent or as necessary to complete any transaction or provide any service you have requested or authorized. For example, we share your content with third parties when you tell us to do so. When you provide payment data to make a purchase, we will share payment data with banks and other entities that process payment transactions or provide other financial services, and for fraud prevention and credit risk reduction. In addition, we share personal data among our controlled affiliates and subsidiaries. We also share personal data with vendors or agents working on our behalf for the purposes described in this statement. For example, companies we've hired to provide customer service support or assist in protecting and securing our systems and services may need access to personal data in order to provide those functions. In such cases, these companies must abide by our data privacy and security requirements and are not allowed to use personal data they

receive from us for any other purpose. We may also disclose personal data as part of a corporate transaction such as a merger or sale of assets.

What are cookies?

To make this site work properly, we sometimes place small data files called cookies on your device. Most big websites do this too. A cookie is a small text file that a website saves on your computer or mobile device when you visit the site. It enables the website to remember your actions and preferences (such as login, language, font size and other display preferences) over a period of time, so you don't have to keep re-entering them whenever you come back to the site or browse from one page to another.

Why do we use cookies?

We use first and third party cookies for several reasons. Some cookies are required for technical reasons in order for our Websites to operate, and we refer to these as “essential” or “strictly necessary” cookies. Other cookies also enable us to track and target the interests of our users to enhance the experience. Third parties serve cookies through our websites for advertising, analytics and other purposes. We may also use small pieces of software code called “web beacons” or “clear gifs” to collect anonymous and aggregate advertising matrix, such as counting page views, promotion views, or advertising responses. A web beacon is an electronic image, called a single-pixel or clear GIF. Web beacons can recognize certain types of information on user's computer, such as a user's Cookie number, time and date of a page view, and description of the page where the web beacon is placed. You may render some web beacons unusable if you choose to reject their associated cookies. These web beacons may be used to deliver cookies that conform with our Cookie Policy.

How do we use cookies?

- Remembering items in a digital shopping cart
- Saving customer language preferences
- Using analytics to track internet market data
- Retargeting ads to social media visitors
- Offering CMS logins or blog commenting capabilities
- Installing tracking pixels from third-party services

Cookies we use

Session Cookies (ARRAffinity) – The Maple Leaf Foreign Nationals Schools website uses session cookies to maintain information about each visit to the website and

enable core site functionality. These cookies do not contain any personal information and only last for the duration of your visit, being deleted as soon as you close your web browser.

Session Cookies (CookieNotice) - This cookie is used to override any security restrictions based on the IP address you are coming from. For example, if you are in a coffee shop where there some infected machines, but your machine is known and trusted, then this cookie can override the security setting. This cookie does not bring up a user ID and nor does it store any personally identifiable information about you. For more information, please visit www.cloudflare.com/security-policy.

Google Analytics Cookies (_utma, _utmb, _utmc, _utmz) - This cookie allows us to count page visits and traffic sources so we can measure and improve the performance of our site, using a service provided by Google Analytics. For more information about Google's privacy policy, please visit www.google.com/intl/en/policies/privacy.

How to control cookies?

You can control and/or delete cookies as you wish – for details, see <http://www.aboutcookies.org.uk/>. You can delete all cookies that are already on your computer and you can set most browsers to prevent them from being placed. If you do this, however, you may have to manually adjust some preferences every time you visit a site and some services and functionalities may not work. In addition, most advertising networks offer you a way to opt out of targeted advertising. If you would like to find out more information, please visit <http://www.aboutads.info/choices/> or <http://www.youronlinechoices.com>. Please be aware that if you do not configure your browser you will accept cookies provided by this website.

Where can I get further information?

In case you would like to opt out from using and selling your personal information, feel free to contact us through the contact form on our website.